PRESS RELEASE

Jörg de Graaf announces departure as CFO of CM.com

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CM.com (AMS: CMCOM), the global AI-driven engagement platform that connects businesses with consumers, today announces that Jörg de Graaf will step down as Chief Financial Officer effective 1 November 2025. He has accepted a new position as CFO at ABB E-mobility in Delft, marking the next step in his career. Until his departure, De Graaf will remain active as CFO. CM.com has started the recruitment process for his successor.

"Jörg has been a valued member of our Management Board over the past five and a half years," says Jeroen van Glabbeek, CEO of CM.com. "He has made a significant contribution to the success of CM.com, including the professionalization of the company in the years following our IPO, the transition toward improved profitability, and the successful refinancing earlier this year. We thank him for his commitment and wish him all the best in the next phase of his career."

De Graaf reflects on his time at CM.com with appreciation: "CM.com has undergone tremendous development in recent years, with major strides in improving operations and the product portfolio, in which AI has taken on a central role. I am grateful to have helped shape these developments since the IPO. It has been a privilege to work alongside so many talented colleagues around the world. I look forward with confidence to the company's continued success."

About CM.com

CM.com is a global technology company that helps businesses automate and personalize customer interactions via messaging, voice, payments, and AI solutions. With the AI-driven HALO platform, CM.com enables organizations to deliver personalized customer experiences at scale.

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